



M.V.R. DEGREE COLLEGE

(Affiliated to Andhra University)
An Institution of Priyadarshini Educational Academy)
NAAC ACCREDITED COLLEGE

Dr.V.Rama Rao, M.A.,Ph.D.,
Secretary & Correspondent

Dr.A.Balakrishna,M.Sc.,Ph.D.,
Principal

Best practice 1: Student centric

Title: Placement cell – For the employment of the students during the period of completion of the course.

Objectives of the practice:

- To create awareness among students.
- Conduct career counseling sessions.
- Conduct skill training classes through APITA,APSSDC.
- Train through Campus recruitment training classes by the college.
- To take up a consultancy for the local industry.
- To increase the availability of employable manpower.
- To promote continuous interaction with the industry, so that we can mitigate the gap between the industry expectations and the outcomes of academics.
- Knowledge can be exchanged between corporate and the college.
- Utilization of available resources like laboratories to the extent by undertaking projects for industry.

Context:

It has become imperative for the higher educational institutions to keep themselves updated to meet the changing requirements of the industry. In this context, MVR Degree College has established PLACEMENT CELL with support from APITA and AP Skill development to build professional competencies among both students and staff. This has helped in increasing employment opportunities for students. Faculty also gain exposure to the latest industry practices for adopting effective teaching-learning processes. It has helped to meet the needs of the employer and to mould the students as per the requirements of the industry. Through the Placement cell, personality development of the students can also be done. By attending the campus drive, students can improve their skills, caliber and personality development according to the corporate needs.



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The Practice:

- The institution arranges lectures by professionals from corporate to deliver lectures on the latest concepts and practices in the industry and also invites people from industry as visiting faculty to handle topics which need more practical inputs.
- The APITA and AP Skill development and Andhra University arranges campus drives at the institution.
- We will provide the information of campus recruitments to the students through print media and internet portals.
- Students of some programs are taken to field trips and industrial visits to create exposure on field requirements, steps in the manufacturing process and different stages involved for the product output.
- Alumni meets are conducted regularly for better interaction with alumni in different industries. This helps in updating the students according to the requirements of the industry.
- Seminars/webinars/awareness programs on current trends will be conducted regularly, so that we can upgrade the knowledge of students beyond the curriculum.
- To prepare the students for campus recruitment, we recruited a separate Faculty to train in Analytical skills, personality development, communication skills, Mock interviews and computer skills.
- Every Saturday teachers in their respective classes provide necessary guidance under career counseling.
- Library in charge will display the recruitment drives, various Govt. and non Govt. drives notified to the students.
- Whenever a teacher is absent, students will be sent to library to familiar With the opportunities in their fields.
- Magazines and journals like Competition success review, Pratyogitha darpan, Vijetha



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competitions, Udyoga sopanam, Tell me why, Asian journal of Microbiology and environmental Science, Biotechnology today, Chemistry today, Journal of Computer science, Journal of Botany studies, Journal of Entrepreneur ships etc., are made available in the Library.

Evidence of success:

- The number of placements has increased through the campus recruitment drives during the course period.
- The activities conducted by the Placement cell help in the increasing exposure and confidence among students to face societal challenges more effectively.
- Helps in escalating the quality of faculty.
- Adaptability to new trends in teaching-learning process.
- This helped in the increasing the conduction of more campus recruitment drives in the campus.
- By attending the campus drives, students can improve their skills, caliber for the market needs.
- Different companies in which our students are placed are
GVK bio science, Laurus Labs, GENPACT, Tech Mahindra, Stock holding Corporation of India, Concentrix, Infosys, TCS, WIPRO, DIVIS Labs, HETERO Drugs, KENORIO Pharma, Vasudha Pharma, VIMTA Labs, MSN Labs, LEE Pharma, SVR Drugs, CAPGEMINI, COGNIZANT, Miracle Software, RAPEX etc.

Problems encountered and resources required:

- Collecting and processing data of campus drives being conducted at different locations at right time can be a hassle.
- It is essential to have good laboratories to undertake consultancy obtained from industries.
- To build strong connections with the alumni, interaction with Alumni working in



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different industries should be maintained by conducting regular alumni meets.

- It needs to motivate students by educating on the importance of industry awareness and the safety precautions to be taken at the time of industrial tours and internships.

Best practice – 2

Title: Blood donation camp – as institution social responsibility.

Blood transfusion saves lives and improves health, but many patients in need of transfusion do not have timely access to safe blood.

Objectives of the practice:

- Blood transfusion is an essential component of the health care system of every country and patients who require blood transfusion service as part of the clinical management of their condition have the right to expect that sufficient and safe **blood will be available to meet their needs.**
- **Encourage** the students and their families to become regular **blood donors.**
- Find out the students **blood** type and register as a **blood donor.** Participate in local World **Blood Donors** Day events.
- Most of the blood available to hospital blood centers came from replacement donations – blood from relatives or friends of the patient – which are considered unsafe by the World Health Organization because of the risk of infectious diseases.
- The camp aims to inform students about the need to ensure a supply of safe blood to the health system in order to encourage them to become the voluntary and regular blood donors of the future.
- This will ensure the regular supply of the safest blood type of blood donation, which is from voluntary and non-remunerated donors



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Context:

The context of blood donation is to maintain a safe and adequate blood supply to the needy.

Donating blood to help people is one of the noble things done by any human being. The requirement for the blood donation is increasing day by day. Our students voluntarily donate blood to the people who met with accidents and in need of blood. The first step will involve increasing public awareness of the importance of voluntarily blood donations. Here the doctors explain the blood donation process and to allay their anxiety and their nervousness. Repeated blood donations may help with proper blood flow. Stress and unhealthy diet can make your blood clotting disorders. It essentially makes our blood thick and slow moving. Donating blood helps to release those extra toxins from human body. Blood donation helps someone to dealing with cancer, bleeding disorders, and chronic myeloid Leukamia ,chronic anemia. So each drop of donation matters. *Life is precious and so is being a life-saver.*

The practice:

- The MVR Degree College has contacted the in charge of AS Raja blood bank, KGH Visakhapatnam and NTR Trust with official letter requesting to conduct the camp on particular date and proper place.
- A simple official letter should be given to the organization from blood bank in charge mentioning that the blood bank team will reach the venue one hour before the scheduled time, so that the blood bank team can get time to make arrangement for blood donation. Instruction should be given to the organizer to arrange a huge hall and two rooms with a facility of water, electricity and a toilet. If separate room is not available then one big hall may be converted into three separate sections using screens or curtains.
- The area that is selected for voluntary blood donation camp should be well lighted, well ventilated, spacious areas.



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- Arrangement of sufficient cots, tables with chair for registration, medical checkups, and for blood donation procedures.
- Clean drinking water with disposable glasses in camp area and refreshment area.
- Volunteers to help in registration of donor, medical checkups and refreshment after donation.
- Hemoglobin test be done in the blood donation camp itself and by the technician on duty before the donor is declared fit. Blood donor's hemoglobin level will be checked to ensure that he/she is not suffering from anemia and can safely donate a unit of blood.
- Placing blood donation banners at the entrance, registration areas and donation areas, etc. to guide the members of the blood donation camp and donors.
- A communication plan should be designed according to a good strategy like displaying posters and distributing informative leaflet at the public areas a week in advance to motivate the blood donors.
- Media may be approached to give adequate coverage and support to the camp.

Evidence of success:

- We have letter of appreciation to the organization from medical officer.
- The Students who donated the blood will get free health check-ups in identifying the pulse rate, Blood pressure, Body temperature, and Hemoglobin level.
- The donor will be informed of their blood group.
- The donor students are given a certificate of appreciation from blood banks.
- The health personnel's will give proper medical advice to the sick blood donors.
- Media has published the adequate coverage of blood donation camp.
- Any recipient can approach the college to get the donors number thus the college connects to the society!
- Donors are awarded and felicitated on Annual Days.



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- **Problems encountered and resources required:**
- Most of the students are not aware of the benefits of blood donation.
- Students from the villages and poor backgrounds are found to be ignorant of their health status.
- Students are panic to needles and blood testing.
- Most of the girl students are underweight and anemic due to malnutrition and undernourishment.

