M.V.R. DEGREE COLLEGE (UG And PG Courses)

(Affiliated to Andhra University)
An Institution of Priyadarshini Educational Academy
NAAC ACCREDITED COLLEGE

Dr.V.Rama Rao, M.A., Ph.D., Secretary & Correspondent Dr.A.Balakrishna,M.Sc.,Ph.D., Principal

Department of Management
Bachelor of Business Administration
Revised CBCS
W.E.F(2020-2021)

Course Out Comes(COs):

Couc	Title of the paper	Out Comes
nong. 'Arthou of tabes, laportance and I votes of data Data of unit students will be of unit student will correlation meaning of unit student will estimate the Application, laws of unit student will Application, laws of unit student will be of unit student will application, laws of unit student aviil of unit student aviil types of matrix	Principal of Management Management Management After complete Mode Co. M. A.	 After completion of the 1st unit students will understood Definition of management, functions of management and principles challenges of management. After completion of 2nd unit student will understood what is planning, Types of planning, Essentials, process of planning MBO Concept. After completion of 3rd unit student will understood Organization meaning, definition, nature, types centralization, decentralization meaning, advantages, Delegates of authors. After completion of 4th unit students will understand Directing function of Management, meaning theories of motivation, need of good communication for the organization. After completion of 5th unit students will understood controlling function of management, its meaning, types need.
otherless, amine of the control of t	Managerial Economics	 After completion of unit student will understand Definition, Nature, Scope of managerial economics, basic principles opportunity cost principal. After completion of unit student will understand Law of demand, theory of





M.V.R. DEGREE COLLEGE (UG And PG Courses)

(Affiliated to Andhra University)
An Institution of Priyadarshini Educational Academy
NAAC ACCREDITED COLLEGE

Dr.V.Rama Rao, M.A.,Ph.D., Secretary & Correspondent		Dr.A.Balakrishna,M.Sc.,Ph.D., Principal
e a second	of Manag	 demand, elasticity of law demand, types. After of completion of unit student will understand Diminishing Marginal Utility, Law of Equi marginal utility. After completion of unit student will understand concept of production, Facts of production function, Cost of concept perfect caption, monopoly, oligopoly. After completion of unit student will understand National Income Concepts, Theory of Income and Employment.
lem chais of hanagener is all and student with the control of 2 nd unit student with the control of 2 nd unit student with the control of 3 nd unit student with the control of 3 nd unit student with the control of the control o	intitative thods for nagers classification in the second	 After completion of unit will understand Meaning, Definition of Business and Statistics, Importance and Limitations, Date, Types of data, Data Presentation. After completion of unit students will understand the measures of Central Tendency and Dispersion, like A.M, Mode, G.M, Range, Q.T. After completion of unit student will understand the correlation meaning, types, uses, Regression Analysis. After completion of unit student will know sel theory, Application, laws of judicious. After completion of unit student will understand matrix, types of matrix, matrix determinants.
nent, its meaning types need noon Action of eath student in M. Lies witten, Nature. Scene and eccaption of unit student in and the color of unit student in and the color of unit student in	ounting for lanagers	 After completion of 1st unit the student will understand Meaning, Definitions, Characteristics of Accounting, Types of Accounting, Functions, Accounting Cycles, Types of Accounts, Journalisations, ledger preparation. After completion of 2nd unit students will understand subsidiary books,

M.V.R. DEGREE COLLEGE (UG And PG Courses)

(Affiliated to Andhra University)
An Institution of Priyadarshini Educational Academy
NAAC ACCREDITED COLLEGE

Dr.V.Rama Rao, M.A.,Ph.D., Secretary & Correspondent	Dr.A.Balakrishna, M.Sc., Ph.D., Principal
electronic connectes, 1-shapping E- Business	need, types, preparations including cash book.
2. After completion of unit student will understand supply chair management, meaning, beat us, goals, functions, Electronic data interchange (EDI) models:	3. After completions of 3 rd unit students will understand the preparation of bank Reconciliation statement, its need, how to reconcile cash book and pass book.
3. After Completion of unit students will understand Electronic payments, its types, steps e-security. 4. After completion of unit students will understand customer relation management definition completion or unit students will after completion or unit students will understand. HTML AND XITIMI.	 4. After completion of 4th unit students will understand How to prepare financial statements of Solo Trader ship (including Trial balance). 5. After completion of 5th unit student will understand Classification of capital of company, classification of shares, difference between shares and debentures, meaning, features, types of debentures.
vebpage, mages adding, colour adding	debentures, Journal Entries for issue of shares and debentures.
tow metals fine to no interference Fundamentals of coverled lanoitexing to the Marketing	 After completion of 1st unit student will understand concept of Marketing, Market, Types of Market, and Marketing Segmentation. After completion of 2nd unit should will understand product, product lines, product
challenges. 2. After completion of and student will	classification, product line decisions, product life cycles and its stages.
persaudit values. 3. After completion of unit student well	3. After this unit students will understand pricing of products, methods, factors for pricing.
nudersmud Attendes, Perception learning, Individual	4. After completion of unit students will understand Marketing channels and its types.
understand Group Behavire Communication, Leadership, Powe, Group Dynamics concepts.	5. After completion of unit students will understand advertisement, meaning selection of advertising.
desono la citarina de la commerce de	After completion of unit student will understand definition, types, advantages and disadvantages of



M.V.R. DEGREE COLLEGE (UG And PG Courses)

(Affiliated to Andhra University)
An Institution of Priyadarshini Educational Academy
NAAC ACCREDITED COLLEGE

Dr.V.Rama Rao, M.A.,Ph.D., Secretary & Correspondent	Dr.A.Balakrishna,M.Sc.,Ph.D., Principal
need, types, preparations including cash book	electronic commerce, E-shopping, E-Business.
3. After complete as of 3 rd unit student will under the preparation of bank. Reconclination statement is need how to econcile cash book an pass book.	 After completion of unit student will understand supply chair management, meaning, benefits, goals, functions, Electronic data interchange (EDI) models.
4 After completion of 4th unit stadent with moderatand flow to prepar financial statements of Solo Trade	 After Completion of unit students will understand Electronic payments, its types, steps e-security.
ship (including Trial balance). 5. After completion of 5 th unit studen will understand Classification o	 After completion of unit students will understand customer relation management definition components, CRM Architecture.
capital of contrary , classification of shares an shares and debentures, menting, teatures, types of debentures, thursal limites for issue of	 After completion of unit students will understand HTML AND XHTML, structure of HTML, Creating simple webpage, images adding, colour adding.
Two Months Social Immersion Internship	
A the about the state of the st	1. After completion of unit student will understand organizational behavior, definition, features, various models, challenges. 2. After completion of unit student will understand concepts of motivation, persaudit, values. 3. After completion of unit student will understand Attitudes, Perception,
inderstand Multering channels and types. 5. After completion of unit students we understand according to meaning selection of advertising.	learning, Individual 4. After completion of unit student will understand Group Behavior, Communication, Leadership, Power, Group Dynamics concepts.
i Alter conspiction of unit student will understand definition, types advantages and disadvantages o	 After completion of unit student will understand Organizational concepts, structure, types, and organizational change.



M.V.R. DEGREE COLLEGE

(UG And PG Courses)
(Affiliated to Andhra University) An Institution of Priyadarshini Educational Academy NAAC ACCREDITED COLLEGE

Dr.V.Rama Rao, M.A.,Ph.D., Secretary & Correspondent		Dr.A.Balakrishna,M.Sc.,Ph.D., Principal	
v Inshitte man "Z to dou boodh anianam abiyit 2C		After completion of 1 st unit student will understand history and Evolutions of HRM meaning, definition, characteristics.	
MEGRAL COLLEY RICHMAN NAGOT, CORREST S.	Management	 After completion of 2nd unit students will understand human resources planning meaning, objectives,, problem in H.R.P, selection, placement, Recruitment. After completion of 3rd unit students will understand Training Meaning, definition, need, features, types of training. After completion of 4th unit students will understand job evaluation, concepts, methods, performance, appraisals, and compensation. After completion of 5th unit students will understand International HRM job, cultural aspects, Information HRM, and productivity, quality. 	
3C	Financial Management	 After 1st unit student will understand Meaning, definition, features, goals of Financial Management, time function. After completion of 2nd unit students will understand Capital Budgeting meaning, definition, features, technique of capital budgets. After completion of 3rd unit students will understand Meaning of working capital definition, need, sources of working ability. After completion of 4th unit student will understand Cost of Capital, Meaning, Definition, Capital Structures, theories. 	

M.V.R. DEGREE COLLEGE (UG And PG Courses)

(Affiliated to Andhra University)
An Institution of Priyadarshini Educational Academy
NAAC ACCREDITED COLLEGE

Dr.V.Rama Rao, M.A.,Ph.D., Secretary & Correspondent	Dr.A.Balakrishna,M.Sc.,Ph.D., Principal
After completion of 1 unit student with suderstand history and Evolutions of EEEM memory definition. EEEM neumon definition.	5. After completion of 5 th unit student will understand divide meaning, theories, types
characteristics	A. Resence

COLLEGIO STANDARDE STANDAR

PRINCIPAL
M.V.R. DEGREE-COLLEGE
Shramika Nagar, Gajuwaka,
VISAKHAPATNAM - 530 026

Allesto

After 1st unit student will in determine Mouning, definition, fratures, goals of Financial Management, time function. After completion of 2^{cd} unit students will, understand Capital Galiai Grageting meaning, definition, learnes technique of capital budgets.

After completion of 3th unit students will understand. Meaning of working capital definition, need, sources of working better.

After completion of 4° unit student will understand. Oost of Capital, Meaning, Definition 4 agest Structures (consequence)